

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
SEP26/12 14.17

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6338922

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

1

DATE SEP26/12 14.17

ADDED SPOTS TO LINE 14
ADDED LINES 26-27
TTLS \$269600. .83X
PLS CFM, THX 9/26

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2054												
14	S		700A-900A	30		\$3,000.00	10/1	10/5	10		M-F	10
PROGRAM : GMA CON COM1 : 1X M,TH 2X TU-W,F												

REP HEADLINE# 6338922 TRF# 333248
\$\$\$ UNAPPROVED REV #2 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		900A-1000A	30		\$800.00	10/1	10/5	5		M-F	5
PROGRAM : JEFF PROBST												
27	A		400P-500P	30		\$1,400.00	10/1	10/5	5		M-F	5
PROGRAM : DR OZ												
SEP/12			92100.00			OCT/12					177500.00	
CONTRACT TOTAL												269600.00
TOTAL SPOTS												83

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE